



# RICHARD BOLTZMANN

VP, Marketing

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## PROFILE INFO

Meet Richard, a dynamic and accomplished VP of Marketing with over 12 years of experience in the B2B sector. With a proven track record of driving growth and innovation, Emily has successfully led high-performing teams in developing and executing strategic marketing plans.

## SKILLS

- Marketing Analytics
- Public Relations
- Demand Generation
- Event Management
- Community Management
- Partnerships

## REFERENCE

**Harper Russo**

Warwicks Inc. / VP

Phone: 3232-456-7890

Email: harper.g12@warwicks.com

## LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basics)
- Spanish (Intermediate)



## EDUCATION

**2014** Master of Business Management

**2012** National Technical University

Graduated with highest honors, recognizing academic excellence.

**GPA:** 3.75/4.00

**2012** Bachelor of Engineering, Computer Science

**2010** Warsaw University

Graduated with highest honors, recognizing academic excellence.

**GPA:** 3.75/4.00



## EXPERIENCE

**2020** VP Marketing

**NOW** Intercom Inc

- Develop and implement comprehensive marketing strategies aligned with overall business objectives.
- Analyze market trends and competitor activities to identify opportunities for growth.
- Plan, execute, and optimize multi-channel marketing campaigns to drive brand visibility.

**2020** Marketing Director

**2014** Salesforce

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